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years of Asiafruit Congress

Asia's premier fresh produce conference event celebrates two decades of bringing businesses together in Asia

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PREVIEW

—Asia

**Kayla Foods**

Indian company Kayla Foods is currently adding new packhouse and cold storage space to its existing facilities. This will allow the company to increase its processing and packing capacities by up to 120 tonnes per day starting this season.

Kayla Foods will showcase its products, which include fresh fruit and vegetables from around India, as well as pomegranates, onions, potatoes, raisins, and table grapes.

The company has been exhibiting since 2013 and enjoys meeting existing customer and clients at the show.

IG International

Meeting new clients will be a key focus for leading Indian importer IG International, exhibiting for its second year. Being regular attendees in the past, the company noticed an increase in networking after deciding to exhibit. IG says having a booth creates a more convenient meeting place, which fosters a lot of new contacts. Representatives will be stationed at its stand with the objective of meeting European apple companies.

Deccan Produce

This year, Deccan Produce will showcase a new point of difference. The Indian company will be soft-launching a new line of exotic fruit.

"We feel that India's potential for a diverse range of fruit is largely unexploited. We started with exotics and eventually shifted focus. Now that our main product range has stabilised, we want to use our experience with exotics and relook at it with better innovations," says Nagesh Shetty, director of Deccan Produce.

The promotion of the new range will be a gradual process, according to Shetty, who says it will be slowly introduced over the next year or two.

Mediterranean Shipping Company

Reaching new markets will be a focus of conversation for Mediterranean Shipping Company (MSC) at its booth this year. The company has introduced controlled atmosphere (CA) systems, which it says can open new opportunities in fresh produce transport.

"MSC will showcase the reefer technologies which have a significant and tangible impact on fruit shippers, such as CA systems which regulate atmosphere composition and extend the shelf-lives of fruit," a company spokesperson says. "We will also be talking to shippers about cold treatment, a process to eliminate pests and avoid contaminating other locations."

**HMM**

Shipping line Hyundai Merchant Marine (HMM) hopes to give visitors to Asia Fruit Logistica an opportunity to explore its reefer solutions.

"When it comes to transporting fresh products all over the world, reefer containers are considered one of the most economical tools to accomplish the task, and HMM has a powerful reefer network to ship fresh products with on-time stability," the company says.

HMM will be launching a number of new services in the near future, which it will happily share with visitors to its stand. Some of the developments include new eco-friendly vessels to better cater toward the demand for international shipments.